



❖ His Majesty King Bhumibol Adulyadej ❖  
1927-2016

# KINGDOM GRIEVES

THE INSIGHTFUL, IN TREND, INDEPENDENT  
NATION



The King waves to a crowd of hundreds of thousands gathered at the Royal Plaza on June 9, 2006 to celebrate his 60th anniversary on the throne.

# Truly the King of hearts

THE LONGEST-REIGNING MONARCH WON THE DEVOTION OF HIS SUBJECTS WITH HIS COMMITMENT TO THEIR WELFARE

URISARA KOWITDAMRONG  
THE NATION

HIS MAJESTY King Bhumibol Adulyadej rose to the greatest heights in modern Thai history and was, in his lifetime, the pillar and soul of his nation.

Like his grandfather King Rama V, His Majesty made enormous contributions to his country, commanding deep love and loyalty from his people. He was the guiding light, helping his Kingdom in times of crisis time and again.

During his seven-decade-long reign, His Majesty peacefully defused several political situations, such as the tumult in October 1973 and Black May in 1992 – something no Thai politician was able to accomplish then or later.

His reign spanned the terms of more than 30 governments, several military regimes, coups and numerous coup attempts, and even the defeat of the communist threat that raged through Southeast Asia a few decades ago.

At the time of his passing yesterday, he was the world's longest-reigning monarch and had been recognised with several international awards for his contributions in various fields. Among the honours were the UNDP Human Development Lifetime Achievement Award, Time magazine's "Asian Hero King Bhumibol Adulyadej for Shaping the Asia of Our Times" and the World Intellectual Property Organisation Global Leaders Award.

In an unprecedented gathering of royalty, the kings, queens and royal representatives from 26 countries arrived at the Ananta Samakhom Throne Hall in Bangkok in 2006 to pay tribute to His Majesty on the 60th anniversary of his accession to the throne.

In Thailand, he was considered the father of many innovations and technology.

These accolades, however, pale



His Majesty is crowned King at the coronation ceremony in May, 1950.

before his significance to the Thai people – he was their inspiration, their leading light, and the King of their hearts.

His Majesty won the hearts of his subjects because he fully honoured his oath of accession: "We shall reign with righteousness, for the benefits and happiness of the Siamese people." This oath was taken on the day of his coronation in 1950, when His Majesty was just 23.

Born on December 5, 1927 in Cambridge, Massachusetts, His Majesty was the third and youngest child of Their Royal Highnesses Prince Mahidol of Songkhla and Princess Srinagarindra. He spent much of his childhood overseas, visiting Thailand sometimes with his older

“  
**WE SHALL REIGN WITH RIGHTEOUSNESS, FOR THE BENEFITS AND HAPPINESS OF THE SIAMESE PEOPLE.”**  
His Majesty King Bhumibol Adulyadej

brother King Ananda Mahidol to see their country and their elderly grandmother HM Queen Savang Vadhana.

The younger royal never expected to become a monarch, but had to take over after his brother's untimely death on June 9, 1946.

He was once quoted as saying after his brother's death: "I had never thought of becoming a king. I only wanted to be your younger

brother".

After King Ananda's passing, the course of the younger royal's life changed completely. He had to change his subject of education from science to political science and law, so he could equip himself with proper knowledge for his reign.

After completing his education in Switzerland, His Majesty returned for the royal coronation and faithful devotion to his

country and his people. For most of his reign, His Majesty travelled the length and breadth of the Kingdom, visiting the poorest and remotest corners to learn about the problems faced by his people.

During his travels, the beloved monarch spoke to his subjects and most importantly, listened to them. He learned of their needs and problems first hand and set about trying to find a way to give immediate help, before studying the issue in depth to find a permanent solution.

He had to stop making these trips only after his health began to fail. Yet, even during his time at Siriraj Hospital, the beloved monarch read reports on issues affecting his people and gave

advice when he could.

Since 1952, His Majesty initiated more than 3,000 innovative programmes in agriculture, environment, public health, water resources, communications, public welfare, occupational promotion and education with the aim of easing the lives of Thai people.

He also actively promoted sustainable development and the philosophy of sufficiency economy.

His Majesty passed away peacefully at the age of 89 yesterday. He is survived by Her Majesty Queen Sirikit and their four children.

His death has plunged the nation into mourning. But the revered monarch will live in the hearts of Thai people forever.

## Statement by Royal Household Bureau

THE ROYAL Household Bureau announced the passing of His Majesty the King in a statement released yesterday.

It said that King Bhumibol Adulyadej passed away at 3.52pm at Siriraj Hospital, where he had been treated since October 3, 2014.

"The team of physicians offered treatment to the best of their ability. But his illness did not ease and his condition worsened gradually. His Majesty the King passed away peacefully at 3.52pm on October 13 in the 89th year of his life," the Royal Household Bureau said. The statement also noted that the King had been on the throne for 70 years.

– The Nation



The Royal Household Bureau yesterday announced HM King Bhumibol Adulyadej's passing.



# Succession can wait, PM told

CROWN PRINCE PREFERS TO OBSERVE PERIOD OF NATIONAL MOURNING BEFORE TAKING THRONE AT 'PROPER TIME'



His Majesty the King bestows the title of Crown Prince on then-Prince Vajiralongkorn in a ceremony at the Ananta Samakhom Throne Hall in December 1972.

THE NATION

HIS ROYAL Highness Crown Prince Maha Vajiralongkorn maintained yesterday that he was ready to assume the throne, but would prefer to "wait for a proper time" as the country was still mourning the passing of His Majesty the King.

Prime Minister Prayut Chan-o-cha quoted the Crown Prince's remarks at a press conference held at Government House last night.

The PM said he had an audience with the 64-year-old Crown Prince in the evening, when he was informed of his wish.

"The Crown Prince prefers to join the entire nation in expressing his grief at this time. He asked that the process of accession to the throne be

held back until a proper time," Prayut said.

"He is aware of his duties as heir to the throne and will continue carrying out his Royal responsibilities in his capacity as Crown Prince."

The PM called a press conference after a joint meeting of the Cabinet, the National Council for Peace and Order and National Legislative Assembly (NLA).

The Crown Prince was born on July 28, 1952.

On December 28, 1972, at the age of 20, he was bestowed the title of "Somdech Phra Boromma-orasadhiraj Chao Fa Maha Vajiralongkorn Sayam Makut Rajakuman", which translates as "Prince Maha Vajiralongkorn, the Royal Son and Crown Prince of Siam" by His Majesty the King.



The ceremonial bestowing of the title was held at the Ananta Samakhom Throne Hall as per the 1924 Royal Family Law on Succession to the Throne. This ceremony was followed by the Crown Prince taking an oath of allegiance at the Temple of the Emerald Buddha inside the Grand Palace.

At the ceremony, the Crown Prince announced that he would be loyal to the country and sincere to the people. "I will perform my duties to the best of my intelligence and ability, and also with devotion, for the peace and prosperity of Thailand," he said.

The Prince graduated from the Royal Military College of Duntroon in Canberra, Australia. An officer in the Thai military, he trained with the Australian, British and the United

States armed services, qualifying as a military helicopter pilot.

He also holds the titles of Army General, Navy Admiral and Air Chief Marshall of the Air Force.

Last night, the NLA convened a meeting at which its president Pornpetch Wichitcholchai read a statement from the Royal Household Bureau announcing the passing of His Majesty.

The NLA members then observed nine minutes of silence in honour of the beloved monarch.

Pornpetch later told the meeting that the NLA would not convene a normal meeting until relevant proceedings under the Royal Family Law on Succession to the Throne and the Constitution have been implemented.

THE  
NATION

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# PM calls on Thais to follow HM's example

HAILS LONG REIGN OF 'RIGHTEOUSNESS FOR THE BENEFIT OF THE PEOPLE'

THE NATION

THAIS should follow in His Majesty the King's footsteps by upholding the Kingdom's sovereignty and heeding his advice to bring prosperity to the country, so that his example would not be in vain, Prime Minister Prayut Chan-o-cha said yesterday.

In a national televised address, Prayut called on Thai people to mourn for their beloved King but also to celebrate his good deeds.

The prime minister was speaking after the Royal Household Bureau announced that His Majesty the King Bhumibol Adulyadej had peacefully passed away. He was 89.

"The late King named his heir as per the Laws of Succession on December 28, 1972. The National Legislative Assembly will implement the process," Prayut said.

In his speech, the prime minister said His Majesty's passing was the country's "biggest loss" since the death of King Rama VIII in 1946.

"Today, a day that all Thais did not want to think about or hear about, has arrived. The 70-year reign of King Bhumibol has come to an end," he said.

Thais had been closely following news about His Majesty's illness and medical treatment at Siriraj Hospital, Prayut said, adding that whenever the beloved monarch felt well enough, he con-



Prime Minister Prayut Chan-o-cha speaks to the nation in a televised address last night. The government has called on people to wear mourning colours for a year and has ordered government offices and educational institutes to fly the national flag at half-mast for 30 days.

tinued working for the benefit of Thai people

"October 13 will live in the memory of Thais forever, like October 23 which is King Chulalongkorn Day," Prayut said.

The King's 70-year reign began after the end of World War II, when the country was recovering from the aftermath of the war. At that difficult time, the country was blessed with a new King who turned people's desperation into strength and was absolutely committed to tackling their problems.

"For 70 years, the King has

been deeply loved and has been the centre for Thai people. He spent 70 years reigning the Kingdom with righteousness for the benefit of the people," Prayut said.

The government has two important missions at hand – the first being the succession, which will be in line with the constitution and the Law of Succession; and the second being preparations for the Royal funeral.

Information about preparations for the funeral will be announced later, Prayut said.

The government has called on people to wear mourning colours for a year and has ordered government offices and educational institutes to fly the national flag at half-mast for 30 days. Also, all sectors of society should consider suspending any entertainment for 30 days as a mark of respect, the PM said.

The public should use this opportunity to offer moral support to each other as there is just one "Father of the Kingdom," he said before ending his speech by saying "Long Live the new King."

## Prayut issues warning over economy and security of nation

THE NATION

PRIME Minister Gen Prayut Chan-o-cha yesterday warned of economic manipulation and security concerns as opportunists might create difficulties after the death of His Majesty the King.

"Please help maintain our monetary and financial status in place and don't try to discredit the country's economy by manipulating the stock market," Prayut said as he addressed the nation with his second statement on TV last night. "Please don't let them take advantage of the moment," he said.

Prayut's remarks came after days of stock market declines following reports from the Palace on the King's critical health condition since Monday.

Earlier yesterday, the government ordered a search for a person who had allegedly spread false rumours regarding His Majesty's health the previous day.

In his broadcast, Prayut also said that security measures are being tightened across the nation following the King's passing.

"The most important thing now is to maintain safety of lives and property," Prayut said. "We are coordinating and keeping watch [on the country]. Measures [for security] are also elevated. Should you have any doubts, please contact police or military officers across the country."

Colonel Winthai Suvarree, spokesperson of the National Council for Peace and Order (NCPO), reiterated that the NCPO would post officers at several focal points across the country ahead of the upcoming Royal funeral ceremony.

"Please cooperate with the officers," Winthai said. "Please avoid any acts that could be deemed inappropriate in this atmosphere. Please also use your discretion when following updates and news."

### Important Details of the Tender Offer for Securities of Jasmine International Public Company Limited

#### Name and address of the acquired business

Jasmine International Public Company Limited ("JAS" or the "Company")  
200, 29th - 30th Floor, Moo 4, Chaengwatana Road, Tambon Pakkred,  
Amphoe Pakkred, Nonthaburi Province 11120, Thailand  
Tel: 02-100-3000-7 Fax: 02-100-3150-2

#### Name and dress of the Offeror

Mr. Pete Bodharamik (the Offeror)  
52/702 Moo. 7, Tambon Rak Hok, Amphoe Muang Pathum Thani,  
Pathum Thani Province  
Tel: 02-100-3000-7 Fax: -

#### Name and address of the Preparer of the Tender Offer

The Siam Commercial Bank Public Company Limited  
9th Floor, Zone B, SCB Park Plaza  
9 Ratchadapisek Road, Jatujak Subdistrict,  
Jatujak District, Bangkok 10900  
Tel: 0-2544-1000 Ext. 6203 or 7100 or 6193 Fax: 0-2544-2185

#### Name and address of the Tender Offer Agent

SCB Securities Company Limited  
21st Floor, 19 SCB Park Plaza 3 (Plaza East)  
Ratchadapisek Road, Jatujak, Bangkok 10900  
Tel: 0-2949-1999 Fax: -

#### Type, issue, and amount of the Tender Offer securities

On September 19, 2016, the Offeror is required to make a tender offer for all remaining securities of the Company (Mandatory Tender Offer), comprising of (a) 2,345,433,212 ordinary shares (equivalent to 39.51% of the Company's total issued and paid up shares and voting right of the Company) and (b) 2,083,608,034 units of the Company's warrants that have not yet to be exercised ("Warrants" and "JAS-W3") (equivalent to 63.38% of all Warrants that have not yet to be exercised).

#### Tender Offer Price

**The Tender Offer Price for the Company's ordinary shares and Warrants are Baht 7.25 (Seven Baht Twenty Five Satang) per share and Baht 3.68 (Three Baht Sixty Eight Satang) per unit, respectively.**

The Offeror is subject to the Tender Offer agent fee of 0.25% of the offer price and the value added tax ("VAT") of 7% of the Tender Offer agent fee. Therefore, the net price to be received by the Offeror will be Baht 7.230606 (Baht Seven Point Two Three Zero Six Zero Six) per share and Baht 3.670156 (Baht Three Point Six Seven Zero One Five Six) per unit of the Company's Warrants, respectively. The total cash the Offeror will receive will be in Baht, rounded to 2 decimal points. A numeral in the third decimal place that is less than 5 will be rounded down, but a numeral that is 5 or greater will be rounded up. **Such Tender Offer Price is the final price and the Offeror shall not change the Tender Offer price** except the Offeror may reduce the Tender Offer price upon the occurrence of any event having a material adverse effect on the Business during the offer period and/or if any person has also submitted a tender offer for securities of the Business during the offer period.

#### Objective of the Tender Offer

On September 19, 2016, the Offeror acquired (a) 1,746,299,400 ordinary shares of the Company (equivalent to 29.42% of the Company's total issued and paid up shares) at the maximum price of Baht 7.25 per share and (b) acquired 649,996,600 units of the Warrants JAS-W3 (equivalent to 19.77% of all Warrants that have not yet to be exercised) at the maximum price of Baht 3.68 per unit through share purchase in the Stock Exchange of Thailand ("SET").

Therefore, the Offeror is required to make a tender offer for all remaining securities of the Company (Mandatory Tender Offer) pursuant to the acquisition of ordinary shares resulting in the Offeror's shareholding exceeds the trigger point (25% of the Company's total voting rights) from share repurchase of the Company in the past, such that in the case of the Offeror required any amount of ordinary shares later on, the Offeror is required to make a tender offer for all remaining securities of the Company (Mandatory Tender Offer) to adhere to the notification of the Capital Market Supervisory Board No. Tor Chor. 12/2554 Re: Rules, Conditions and Procedures for the Acquisition of Securities for Business Takeovers dated 13 May 2011 (as amended). The Tender Offer comprises of (a) 2,345,433,212 ordinary shares (equivalent to 39.51% of the Company's total issued and paid up shares and voting right of the Company) and (b) 2,083,608,034 units of the Warrants (equivalent to 63.38% of all Warrants that have not yet to be exercised).

#### Tender Offer Period

From 9:30 a.m. to 4:30 p.m. on every business day from September 29, 2016 to November 3, 2016, totaling 25 business days. **Such Tender Offer Period is the final period and the Offeror shall not extend the Tender Offer period** except the Offeror may extend the Tender Offer period upon the occurrence of any event having a material adverse effect on the Business during the offer period and/or if any person has also submitted a tender offer for securities of the Business during the Tender Offer period.

#### Tender Offer cancellation period

The Offeror that declares their intention to receive payment on the third business days after the end of Tender Offer period is able to cancel its acceptance of the Tender Offer at the Tender Offer Agent's office from 9:30 a.m. to 4:30 p.m. on every business day from September 29, 2016 to October 27, 2016, totaling 20 business days. Nonetheless, the Offeror that declares their intention to receive payment on the third business days from the date the Offeror submits the Tender Offer Acceptance Form with all required documents in which the Offeror have forfeited the right to revoke their intention to sell securities is not able to cancel their acceptance of the Tender Offer.

#### Conditions for cancellation of the Tender Offer

1. An occurrence of any event or action after the offer document has been submitted to the Office of Securities and Exchange Commission (the "SEC") but within the Tender Offer Period which causes or may cause serious damage to the status or assets of the Business, and such events or actions do not result from the acts of the Offeror, or any act for which the Offeror is responsible, or
2. The taking of any action by the Business after the Tender Offer document has been submitted to the SEC, but during the Tender Offer Period, which results in a significant decrease in the share value, or
3. An occurrence of any event or action that may have an impact on the Tender Offer as per the Capital Market Supervisory Board No. ThorJor. 14/2554 Re Action or Restraints of Actions that may Impact the Tender Offer for the Business dated 25 July 2011.

#### Submit the completed Tender Offer acceptance form to

SCB Securities Company Limited  
21st Floor, 19 SCB Park Plaza 3 (Plaza East)  
Ratchadapisek Road, Jatujak, Bangkok 10900  
Tel: 0-2949-1999 Fax: -

#### Payment Date

1. In case the Offeror would like to receive payment on the third business day after the Offeror submit the Tender Offer Acceptance Form with all required documents, the Offeror have forfeited the right to revoke their intention to sell securities. The Offeror will receive payment on the third business day after the Offeror submit the Tender Offer Acceptance Form with all required documents.
2. In case the Offeror would like to receive payment on the third business day after the end of the Tender Offer Period, the Offeror have the right to revoke their intention. The Offeror will receive payment on November 8, 2016 ("The Settlement Date") or on the third business day after the end of the Tender Offer Period (the last day of the Tender Offer Period is November 3, 2016).

#### Settlement and Payment Procedure

1. The Offeror collects a cheque at the office of Tender Offer Agent from 3:00 p.m. to 5:00 p.m. on the above Settlement Date. After the Settlement Date, the Offeror can collect the cheque on the following business day from 10.00 a.m. to 4.30 p.m.
2. The Tender Offer Agent will send the payment cheque to the Offeror's address as indicated in the Tender offer Acceptance Form on the above payment date via registered mail (In the case the Offeror would like to receive payment on the third business day after the Offeror submit the Tender Offer Acceptance Form with all required documents. The Tender Offer Agent will send the payment cheque via registered mail within 3.00 p.m. of the Settlement Date.)
3. Automatic transfer to an account with The Siam Commercial Bank Public Company Limited ("SCB") on the Settlement Date. This account must be a saving or current account opened with SCB only.

**Remarks:** For details, please refer to the Tender Offer document (Form 247-4) submitted to the SEC on September 28, 2016 and sent to all securities holders of the Company.

**CCE SOUTH EAST ASIA**  
Corrugated & Folding Carton Exhibition  
21-23 September 2016, BITEC Bangkok

## Corrugated and carton industry leaders gather in force at CCE South East Asia 2016

Over 3,200 buyers from Thailand and ASEAN region visit over 3 days

**September 2016 BITEC, Bangkok** – There was a fantastic domestic and international industry response to the debut CCE event in South East Asia, held at BITEC, Bangkok 21-23 September 2016. A total of 3,248 buyers from the corrugated and carton packaging industries visited the busy three-day event, resulting in a tremendously vibrant buying and networking environment. When exhibitor attendees are taken into account the total industry professionals at the show exceeded 3,700.

Almost 100 international equipment and service suppliers exhibited at the event, with a clear focus on innovative carton and corrugated packaging solutions. Many working machines were on display, which provided numerous points of interest and excitement on the show floor.

Buyers came from 27 different countries and included significant delegations from all key ASEAN markets. The size and profile of attendance has confirmed CCE as the meeting place for the corrugated and folding carton industry in South East Asia. Machinery, lines, equipment and services were reported as sold during the exhibition.

**Mr Peter Schlegel, Managing Director of Zund Asia (Bangkok) Ltd** said: "We were exhibiting our Digital Cutting System and were delighted with the positive response from the market. We have successfully concluded machine sales during the show to contacts we meet during and prior to the exhibition"

**Mr Qi Xiaoyun, President of Sansin Printing Machine Material (Thailand) Co., Ltd** said "Displaying our Flexo printer and Auto Die-cutter, we are delighted with the interest from the market. We have managed to take orders for our machine during CCE which of course we are very happy about."

**Mr Ravi Kasemsarn, President of Thai Corrugated Packaging Association (TCPA)**, added: "Attending CCE South East Asia has been a great success for Samti Packaging Co., Ltd. We managed to meet many existing and new suppliers during the show and have brought the semi auto die-cutter for our plant during the show. This platform provided an update on comprehensive new technologies and new innovations available to enhance our production efficiency, while achieving a competitive economy of scale."

Industry seminars also attracted significant attention during the three days, and provided attendees with valuable educational content, to support the exhibitions aim to boost the productivity of the industry in South East Asia.

**Senior Manager of Mack Brooks Exhibitions Asia Ltd; Kanokwara Anutrarawat** commented "We are delighted with the response and the feedback from the industry to CCE South East Asia. We are hearing that many machines have been sold, and fruitful business meeting have taken place. The exhibition has provided a platform, meeting place and a focal point for the industry to get together and explore ways to meet the strong demands placed on the sector in the ASEAN region. The success of the show is reflected by exhibitor rebooking's for the next South East Asian edition in 2018 which has already exceeded this year's space."



Stand space bookings from suppliers are now being accepted for the 2018 edition. Extra exhibit space has been made available but is limited. Machinery, equipment and technology providers looking to be part of the 2018 edition need to contact the organisers to secure their space.

**CCE South East Asia 2018 will return to BITEC Bangkok from the 5-7 September 2018**  
Website: [www.cce-southeastasia.com](http://www.cce-southeastasia.com)





THE PHILOSOPHY OF BALANCED LIVING AND SUSTAINABLE DEVELOPMENT CAN HELP SOCIETIES COPE WITH MODERN CHALLENGES

# King's sufficiency economy a blueprint for humankind

THE NATION

THE KING'S philosophy of a sufficiency economy has contributed significantly to the theory of development for the well-being of humankind.

His initiatives in this crucial field have also been proposed to the United Nations for the promotion of sustainable development worldwide.

Prasopchoke Mongsawad, of Thailand's National Institute of Development Administration, wrote that the King's philosophy of sufficiency economy highlights a balanced way of living based on three principles – moderation, reasonableness, and self-immunity along with the conditions of morality and knowledge.

In addition, the Royal initiatives could be used at any level of the society – from an individual to a country.

In the aftermath of 1997 Asian financial crisis, the King reiterated and expanded on the concept of the sufficiency economy in remarks made at his birthday speech in December 1997 and the following years.

The concept points the way for a Thailand recovery that will lead to more resilient, balanced and sustainable development, which is better able to meet the challenges arising from globalisation and other changes.

In 1999, the National Economic and Social Development Board invited a group of eminent persons to construct the definition of the philosophy of sufficiency economy.

They determined that a "Sufficiency economy is a philosophy that stresses the middle path as an overriding principle for

appropriate conduct by the populace at all levels.

"This applies to conduct starting from the level of the families, communities, as well as the level of nation in development and administration so as to modernise in line with the forces of globalisation."

According to Prasopchoke, developing countries face many challenges in their efforts to improve the well being of citizens. These challenges include

dysfunctional institutions, poor quality of people's lives, environmental degradation, and the optimal role of government.

In his paper, he concludes that the philosophy of the sufficiency economy provides a new paradigm for development that also includes trustworthiness, honesty, integrity, sharing and altruism, representing the necessary moral conditions appropriate for sustainable national development.

These elements can be regarded as social capital embedded in a society that encourages proper economic and non-economic activities. In addition, the author concludes that the philosophy can serve as an informal institution substituting for a formal institution in cases of a dysfunctional or missing formal institution.

One of the most important applications of the philosophy is to help improve human wellbeing with emphasis on the self-

reliance of an individual and of a community, together with the essentials of education.

Poverty reduction can also be achieved by implementing measures along with royal initiatives to help people reduce their vulnerability, build their capability to shape their lives, and have choices.

In other words, people will be moderate and reasonable with self-immunity. Therefore, they will not overexploit or abuse the

environment or natural resources. They will embrace the environment, conserve it for the future and live in harmony with nature.

Also, a government with a mindset of this philosophy will be able to achieve the optimal role in maximising its people's welfare. Such a government will make policy with prudence and vigilance, resulting in good governance and a culture of honesty.

Over the past three decades, the King graciously reminded Thais, through his royal remarks on many occasions, of a step-by-step and balanced approach to development, according to sufficiencyeconomy.org.

The following is an excerpt from a speech he gave in 1974:

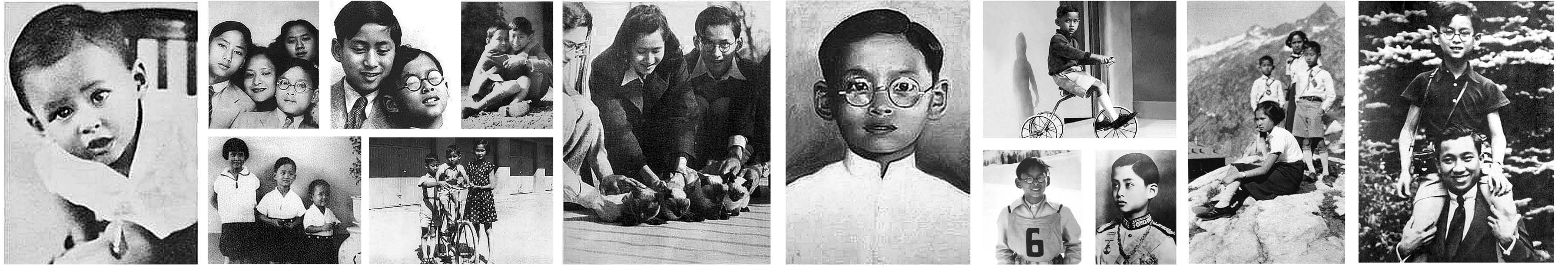
"Economic development must be done step by step. It should begin with the strengthening of our economic foundation, by assuring that the majority of our population has enough to live on ... Once reasonable progress has been achieved, we should then embark on the next steps, by pursuing more advanced levels of economic development.

"Here, if one focuses only on rapid economic expansion without making sure that such a plan is appropriate for our people and the condition of our country, it will inevitably result in various imbalances and eventually end up as failure or crisis, as found in other countries."

The wise royal warning was made many years before Thailand encountered its biggest economic crisis in modern history, when the baht was sharply devalued and the government had to seek a massive bailout financial package from the International Monetary Fund in 1997.







# *Life of our beloved King*







## บริษัท การบินไทย จำกัด (มหาชน)

### มีความประสงค์จะคัดเลือกบริษัทโฆษณาเพื่อปฏิบัติงานด้านสื่อสารการพาณิชย์ และการสร้างตราผลิตภัณฑ์ โดยวิธีพิเศษ

บริษัท การบินไทย จำกัด (มหาชน) กำลังอยู่ในขั้นตอนการพิจารณาคัดเลือกบริษัทโฆษณาเพื่อปฏิบัติงานด้านสื่อสารการพาณิชย์ และการสร้างตราผลิตภัณฑ์ของการบินไทย สำหรับกลุ่มเป้าหมายทั้งตลาดภายในประเทศ และต่างประเทศ

#### เงื่อนไข และคุณสมบัติของบริษัทโฆษณา

1. เป็นบริษัทที่มีประสบการณ์ และเครือข่ายทั้งในประเทศ และต่างประเทศ โดยมีผลงานด้านสื่อสารการพาณิชย์และการสร้างตราผลิตภัณฑ์ของธุรกิจท่องเที่ยว หรือสายการบิน
2. เป็นนิติบุคคลที่จดทะเบียนจัดตั้งตามกฎหมายไทยก่อนวันที่ยื่นซองไม่ต่ำกว่า 3 ปี
3. มีทุนจดทะเบียนที่ได้รับชำระแล้ว ไม่ต่ำกว่า 5 ล้านบาท โดยมีสำนักงานอยู่ในประเทศไทย และประกอบการมาแล้วไม่น้อยกว่า 3 ปี ก่อนวันยื่นซองเสนอผลงาน ทั้งนี้ต้องมีวัตถุประสงค์ประกอบธุรกิจตรงกับความต้องการของบริษัทในการเข้าเสนอราคา

บริษัทโฆษณาที่สนใจจะสมัครเข้ารับการคัดเลือกสามารถขอรับประกาศฝ่ายจัดซื้อที่ WP0355/2559 ได้ที่ ศูนย์บริการงานจัดซื้อ อาคาร 3 ชั้น 1 สำนักงานใหญ่ บริษัท การบินไทย จำกัด (มหาชน) เลขที่ 89 ถนนวิภาวดี - รังสิต แขวงจอมพล เขตจตุจักร กรุงเทพฯ 10900 ทั้งนี้ตั้งแต่ วันที่ 17 ตุลาคม - 2 พฤศจิกายน 2559 เวลา 09:00 - 12:00 น. และเวลา 13:00 น. - 16:00 น.

โดยบุคคลที่จะรับประกาศฝ่ายจัดซื้อ WP0355/2559 ต้องนำเอกสารดังต่อไปนี้มาแสดงต่อเจ้าหน้าที่เพื่อขอรับประกาศฯ

1. หนังสือมอบอำนาจ (ปิดอากรแสตมป์ถูกต้องตามกฎหมาย)
2. สำเนาบัตรประชาชน และสำเนากะเบียนบ้านของผู้รับมอบอำนาจ และผู้มอบอำนาจพร้อมรับรองสำเนาถูกต้อง
3. สำเนาทะเบียนรับรองการจดทะเบียนเป็นนิติบุคคลตามกฎหมายไทย ซึ่งแสดงชื่อผู้มีอำนาจกระทำการนิติบุคคล ของกรมพัฒนาธุรกิจการค้า กระทรวงพาณิชย์ ที่มีอายุไม่เกิน 3 เดือน พร้อมรับรองสำเนาถูกต้อง

สอบถามรายละเอียดเพิ่มเติมที่ E-mail: branding@thaiairways.com

thaiairways.com



## บริษัท ขนส่ง จำกัด

บริษัท ขนส่ง จำกัด รัฐวิสาหกิจ สังกัดกระทรวงคมนาคม ประกอบกิจการขนส่งผู้โดยสารระหว่างจังหวัดภายในประเทศ และระหว่างประเทศ รวมทั้งธุรกิจเกี่ยวเนื่องอื่น เช่น รับ-ส่งพัสดุภัณฑ์ ประสงค์จะรับสมัครบุคคล ในตำแหน่ง กรรมการผู้จัดการใหญ่ ซึ่งมีหน้าที่รับผิดชอบในการบริหารงานเพื่อให้บริษัท ขนส่ง จำกัด เป็นองค์กรที่ทันสมัย สามารถบริการประชาชนได้อย่างมีประสิทธิภาพ และมีผลกำไรได้อย่างต่อเนื่อง

**ผู้สนใจยื่นใบสมัครได้ในเวลา 08.30 - 16.30 น.  
ตั้งแต่วันที่ 10 - 31 ต.ค. 59**

สอบถามข้อมูลเพิ่มเติมได้ที่

**ผู้อำนวยการกองบริหารทรัพยากรบุคคล**

**ชั้น 4 อาคารสำนักงานใหญ่ บริษัท ขนส่ง จำกัด**

**เลขที่ 999 ถนนกำแพงเพชร 2 แขวงจตุจักร เขตจตุจักร กรุงเทพฯ 10900**

**โทร. 0-2936-1152 และ 0-2936-1880**

หรือสามารถเรียกดูข้อมูลและสิ่งพิมพ์ใบสมัครได้ที่

**www.transport.co.th**



## ประกาศบริษัท การบินไทย จำกัด (มหาชน)

### เรื่อง การรับสมัครบุคคลเพื่อคัดเลือกผู้ดำรงตำแหน่งกรรมการผู้อำนวยการใหญ่ บริษัท การบินไทย จำกัด (มหาชน)

ด้วยบริษัท การบินไทย จำกัด (มหาชน) มีความประสงค์จะรับสมัครบุคคลเพื่อคัดเลือกและแต่งตั้งให้ดำรงตำแหน่งกรรมการผู้อำนวยการใหญ่ บริษัท การบินไทย จำกัด (มหาชน) โดยมีรายละเอียด ดังนี้

#### 1. คุณสมบัติ

ผู้สมัครจะต้องมีคุณสมบัติในวันยื่นใบสมัครอย่างน้อย ดังต่อไปนี้

##### 1.1 คุณสมบัติทั่วไป

- 1.1.1 มีสัญชาติไทย
- 1.1.2 มีอายุไม่เกิน 58 ปีบริบูรณ์ นับถึงวันยื่นใบสมัคร
- 1.1.3 สามารถทำงานให้แก่บริษัท การบินไทย จำกัด (มหาชน) ได้เป็นเวลา
- 1.1.4 ไม่เป็นกรรมการของบริษัท การบินไทย จำกัด (มหาชน) ในวันที่ยื่นใบสมัคร
- 1.1.5 ไม่เป็นบุคคลวิกลจริตหรือจิตฟั่นเฟือนไม่สมประกอบ
- 1.1.6 ไม่เป็นบุคคลล้มละลาย หรือไม่เคยเป็นบุคคลล้มละลายทุจริต
- 1.1.7 ไม่เคยต้องคำพิพากษาถึงที่สุดให้จำคุก ไม่ว่าจะได้รับโทษจำคุกจริงหรือไม่ เว้นแต่เป็นโทษสำหรับความผิดที่ได้กระทำโดยประมาท หรือความผิดลหุโทษ หรือพ้นโทษหรือพ้นระยะเวลาการรอการลงโทษหรือการกำหนดโทษแล้วแต่กรณี เกินห้าปี
- 1.1.8 ไม่เคยต้องคำพิพากษาหรือคำสั่งของศาลให้ทรัพย์สินตกเป็นของแผ่นดิน เพราะร่ำรวยผิดปกติหรือมีทรัพย์สินเพิ่มขึ้นผิดปกติ
- 1.1.9 ไม่เป็นข้าราชการการเมือง สมาชิกสภาผู้แทนราษฎร สมาชิกวุฒิสภา สมาชิกสภาท้องถิ่นหรือผู้บริหารท้องถิ่น
- 1.1.10 ไม่เป็นผู้ดำรงตำแหน่งใดในพรรคการเมือง หรือเจ้าหน้าที่ของพรรคการเมือง
- 1.1.11 ไม่เคยถูกไล่ออก ปลดออก หรือให้ออกจากงาน เพราะทุจริตต่อหน้าที่
- 1.1.12 ไม่เป็นหรือเคยเป็นในระยะเวลาสามปีก่อนวันได้รับแต่งตั้ง ไม่เคยเป็นกรรมการหรือผู้บริหาร หรือผู้มีอำนาจในการจัดการหรือมีส่วนได้เสียในนิติบุคคลซึ่งเป็นผู้รับสัมปทาน ผู้ร่วมทุน หรือมีประโยชน์ได้เสียเกี่ยวกับการของรับซื้อ การบินไทย จำกัด (มหาชน) เว้นแต่การเป็นประธานกรรมการ หรือกรรมการในนิติบุคคลดังกล่าว โดยการมอบหมายของบริษัท การบินไทย จำกัด (มหาชน)
- 1.1.13 ไม่เคยเป็นผู้กระทำความผิดวินัยอย่างร้ายแรง หรืออยู่ในระหว่างถูกสอบสวนทางวินัย หรืออยู่ระหว่างถูกดำเนินคดีอาญา เว้นแต่ในความผิดลหุโทษ หรือความผิดที่ได้กระทำโดยประมาท

##### 1.2 คุณสมบัติเฉพาะตำแหน่ง

- 1.2.1 มีความรู้ไม่ต่ำกว่าปริญญาตรี จากสถาบันการศึกษาที่ ก.พ. รับรอง
- 1.2.2 มีความรอบรู้และประสบการณ์ในการบริหารจัดการองค์กรขนาดใหญ่ ดังนี้
  - 1.2.2.1 เป็นหรือเคยเป็นผู้บริหารของส่วนราชการระดับกรมขึ้นไป รัฐวิสาหกิจ หรือหน่วยงานอื่นของรัฐเทียบเท่าระดับกรมขึ้นไป โดยต้องดำรงตำแหน่งไม่ต่ำกว่ารองผู้บริหารสูงสุดขององค์กร และมีระยะเวลาในการดำรงตำแหน่งนั้น รวมกันไม่น้อยกว่า 1 ปี นับถึงวันยื่นใบสมัคร หรือ
  - 1.2.2.2 เป็นหรือเคยเป็นผู้บริหารของหน่วยงานภาคเอกชนที่มีรายได้ในขณะดำรงตำแหน่งไม่น้อยกว่า 10,000 ล้านบาทต่อปี โดยดำรงตำแหน่งไม่ต่ำกว่า รองผู้บริหารสูงสุดขององค์กร และมีระยะเวลาในการดำรงตำแหน่งนั้น รวมกัน ไม่น้อยกว่า 1 ปี นับถึงวันยื่นใบสมัคร หรือ
  - 1.2.2.3 เป็นพนักงานบริษัท การบินไทย จำกัด (มหาชน) โดยดำรงตำแหน่งไม่ต่ำกว่า รองกรรมการผู้อำนวยการใหญ่
- 1.2.3 เป็นผู้มีความรู้และแนวคิดครอบคลุม และเหมาะสมในการบริหารจัดการ บริษัท การบินไทย จำกัด (มหาชน)
- 1.2.4 เป็นผู้มีความรู้ด้าน มนุษยสัมพันธ์ดี มีความสามารถติดต่อประสานงานในระดับสากล

#### 2. เงื่อนไขการจ้าง อัตราเงินเดือนและผลประโยชน์ตอบแทน

- 2.1 เงื่อนไขการจ้าง กรรมการผู้อำนวยการใหญ่ บริษัท การบินไทย จำกัด (มหาชน) จะมีการอยู่ในตำแหน่งคราวละไม่เกิน 4 ปี นับแต่วันเริ่มดำรงตำแหน่งตามสัญญาจ้าง หรือเมื่ออายุครบ 60 ปีบริบูรณ์ แล้วแต่เหตุใดจะถึงก่อน และเมื่อครบกำหนดตามสัญญาจ้างหากมีอายุไม่เกิน 60 ปีบริบูรณ์ อาจได้รับการพิจารณาต่อสัญญาจ้างเป็นการรวมการผู้อำนวยการใหญ่ได้อีก แต่สัญญาจ้างจะกระทำได้อีกเพียงคราวเดียว และให้อยู่ในวาระได้ไม่เกินอายุ 60 ปีบริบูรณ์
- 2.2 อัตราเงินเดือนและผลประโยชน์ตอบแทน กรรมการผู้อำนวยการใหญ่บริษัท การบินไทย จำกัด (มหาชน) จะได้รับเงินเดือนและผลประโยชน์ตอบแทนตามคุณสมบัติและประสบการณ์ และ ตามที่ตกลงกับคณะกรรมการบริษัทฯ และกระทรวงการคลัง

#### 3. การรับสมัคร

##### 3.1 การรับใบสมัคร

ผู้สนใจขอรับใบสมัครได้ที่ บริษัท การบินไทย จำกัด (มหาชน)  
ผู้อำนวยการใหญ่ฝ่ายทรัพยากรบุคคล (DI)  
อาคาร 3 ชั้น 10 สำนักงานใหญ่ บริษัท การบินไทย จำกัด (มหาชน)  
เลขที่ 89 ถนนวิภาวดีรังสิต แขวงจอมพล เขตจตุจักร กรุงเทพฯ 10900 โทรศัพท์: 0-2545-1148  
หรือ ทาง website : www.thaiairways.com/About-Thai/Careers/

##### 3.2 เอกสารที่ใช้ในการสมัคร

- 1) ใบสมัครตามแบบฟอร์มที่กำหนดโดยบริษัท การบินไทย จำกัด (มหาชน)
- 2) หลักฐานแสดงคุณวุฒิทางการศึกษา
- 3) หลักฐานแสดงถึงความสามารถและประสบการณ์ในการทำงาน หรือคุณสมบัติเฉพาะตำแหน่ง
- 4) หนังสือรับรองจากหน่วยงานต้นสังกัดและหน่วยงานที่เกี่ยวข้อง รับรองคุณสมบัติ ตามข้อ 1.2.2 ของคุณสมบัติเฉพาะตำแหน่ง
- 5) สำเนาทะเบียนบ้าน
- 6) สำเนาบัตรประชาชน/บัตรข้าราชการ/พนักงานองค์การของรัฐ
- 7) รูปถ่ายหน้าตรงไม่สวมหมวก ขนาด 2 นิ้ว 2 รูป (ถ่ายครั้งเดียวกัน ไม่เกิน 6 เดือน)
- 8) ใบรับรองแพทย์ (ไม่เกิน 1 เดือน)
- 9) วัยสัทัศน์และแนวความคิดในการบริหารจัดการบริษัท การบินไทย จำกัด (มหาชน) เป็นภาษาไทยและภาษาอังกฤษความยาวไม่เกิน 5 หน้ากระดาษพิมพ์ (A4) จำนวน 5 ชุด

##### 3.3 ระยะเวลาการยื่นใบสมัคร

รับสมัครตั้งแต่วันที่ 19 กันยายน 2559 ถึงวันที่ 31 ตุลาคม 2559 ในวันทำการ ระหว่างเวลา 08.30-16.30 น.

##### 3.4 การยื่นใบสมัคร

ผู้สมัครต้องยื่นใบสมัครด้วยตนเอง โดยยื่นใบสมัครพร้อมหลักฐานที่ครบถ้วนสมบูรณ์ และ ได้ลงนามรับรองสำเนาทุกหน้าด้วยตนเอง ใส่ซองปิดผนึกจำหน่ายซองถึง ประธานกรรมการสรรหา ผู้ดำรงตำแหน่งกรรมการผู้อำนวยการใหญ่ โดยยื่นใบสมัครได้ที่

บริษัท การบินไทย จำกัด (มหาชน)  
ผู้อำนวยการใหญ่ฝ่ายทรัพยากรบุคคล (DI)  
อาคาร 3 ชั้น 10 สำนักงานใหญ่ บริษัท การบินไทย จำกัด (มหาชน) เลขที่ 89 ถนนวิภาวดีรังสิต แขวงจอมพล เขตจตุจักร กรุงเทพฯ 10900 โทรศัพท์: 0-2545-1148

#### 4. การพิจารณาคัดเลือก

- 4.1 บริษัทฯ จะประกาศรายชื่อเฉพาะผู้สมัครที่ผ่านการพิจารณาคุณสมบัติเบื้องต้น ณ บัณฑิตประกาศบริษัทฯ ตรงข้ามสำนักงานรักษาความปลอดภัย ชั้น 1 สำนักงานใหญ่ ของบริษัทฯ และทาง www.thaiairways.com
- 4.2 บริษัทฯ จะเชิญผู้สมัครที่ผ่านการพิจารณาคุณสมบัติเบื้องต้น เข้ารับการสัมภาษณ์ตามเวลาที่บริษัทฯ เห็นสมควรกำหนด ผู้สมัครที่ไม่เข้ารับการสัมภาษณ์ตามเวลาที่กำหนดดังกล่าวจะถือว่าสละสิทธิ์

#### 5. การยกเลิกการสรรหา

ในช่วงเวลาก่อนที่จะมีการคัดเลือกผู้สมัคร บริษัทฯ มีสิทธิที่จะยกเลิกการสรรหาตามประกาศนี้เพื่อทำการ สรรหาใหม่ได้ ทั้งนี้ การพิจารณายกเลิกการสรรหาของบริษัทฯ ถือเป็นที่สุด แต่ไม่ตัดสิทธิ์ผู้สมัครตามประกาศนี้ในการ สมัครใหม่

บริษัทฯ จะพิจารณาคัดเลือกเฉพาะผู้สมัครที่บริษัทฯ เห็นว่ามีความเหมาะสมเข้าดำรงตำแหน่งกรรมการ ผู้อำนวยการใหญ่ โดยผลการตัดสินของบริษัทฯ ถือว่าเป็นที่สุด และผู้สมัครจะต้องยอมรับในผลการตัดสินดังกล่าว

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Their Majesties the King and the Queen pose with royals from across the world during the 60th anniversary of His Majesty's accession to the throne in 2014.

# An outstanding contribution to global development



His Majesty the King waves to people during his visit to the United States in 1960.



The then-UN chief Kofi Annan presents His Majesty the King with the first United Nations Human Development Lifetime Achievement Award in 2006.



US President Barack Obama speaks with His Majesty during a royal audience granted in Siriraj Hospital in 2012.



Japanese Emperor Akihito, second right, and Empress Michiko, second left, pose with Their Majesties the King and the Queen at the Grand Palace in 1991.



His Majesty the King plays the saxophone in a jam session with clarinetist Benny Goodman in 1960.

THE NATION

AS THE WORLD'S longest reigning monarch, His Majesty the King was admired internationally for his efforts in leading Thailand to play a significant role in its contribution to the planet's development.

And as the country's head of state, the King had numerous duties involving the forging of ties with various countries, regardless their political ideology. He visited over 25 countries in Asia, Europe and America, while welcoming to Thailand numerous heads of state and government.

He made frequent foreign visits during 1960s. In June 1960 he embarked with Her Majesty the Queen on a seven-month series of state visits to the United States and 13 European countries.

Their Majesties arrived in Washington on June 28 that year, and were met at Washington National Airport by President Dwight D Eisenhower. The Washington Post & Times Herald said in its headline, "President and 75,000 in Streets Greet Thailand King and Queen". The following day, the King addressed a joint session of the United States Congress.

During the visit, the King reached out to locals, who were impressed by his talents, particularly in music. He visited the apartment of Benny Goodman and spent two hours playing music with the jazz supremo, along with fellow jazz greats Gene Krupa, Teddy Wilson, Urbie Green, Jonah Jones, and Red Norvo.

While in California, he toured Paramount and Desilu Movie Studios, where he chatted with ease with Hollywood executives and legendary stars like Elvis Presley, Bob Hope, and Lucille Ball.

From September 29 to October 5, 1964, their Majesties embarked on a memorable state visit to Austria, where the King's musical compositions were performed by the Nieder Osterreich Tonkünstler Orchestra in the Vienna Concert Hall.

He did not make another foreign visit for more than two decades through the 1970s and 1980s. But in 1994, he inaugurated the Thai-Lao Friendship Bridge and crossed it to visit Laos where, on the other side of the Mekong River, the people revered him in a similar manner to Thais. Laos was the last country he made a state visit to.

His Majesty was the only monarch to hold patents – a 1993 patent for a wastewater aerator, Chai Pattana, as well as several rainmaking patents since 1955, including for the so-called Sandwich rainmaker in 1999 and the Super-sandwich in 2004.

He received many awards and other forms of recognition from various organisations and agencies under the United Nations, for his contributions to the improvement of the environment and nature conservation. In May 2006, he was presented with the first United Nations' Human Development Lifetime Achievement Award, for his efforts towards human development in improving the lives of his people. The award was presented by then-UN chief Kofi Annan.

The awards he received are just a part of his contribution to the world. Contributions such as the sufficient economy philosophy were designed to enhance the wellbeing of not only Thais but of people all over the world.

# World leaders pay tribute to 'creative spirit and drive'

THE NATION

LEADERS of countries around the world expressed their condolences to the people of Thailand yesterday on the passing of His Majesty King Bhumibol Adulyadej.

In a message addressed to the Royal Family, the government and people of Thailand, United States President Barack Obama said: "As the revered leader and only monarch that most Thais have ever known, His Majesty was a tireless champion of his country's development and demonstrated unflagging devotion to improving the standard of living of the Thai people."

"With a creative spirit and a drive for innovation, he pioneered new technologies that have rightfully received worldwide acclaim," the White House press release read. "His Majesty leaves a legacy of care for the Thai people that will be cherished by future generations."

Obama met His Majesty in 2012. At the United Nations headquarters in New York, representatives of member countries held a minute's silence before their meeting as a mark of respect on the passing of the monarch.

UN Secretary-General Ban Ki-Moon said he hoped Thailand would honour the King's legacy of commitment

to universal values and respect for human rights, his spokesman said in a statement yesterday.

Malaysia's Prime Minister Najib Razak paid tribute on his Facebook page, saying "King Bhumibol was a towering presence whose contribution to Thailand, and the rest of the region, is beyond words. We join the Thai people in mourning his loss."

The Myanmar President Office also extended condolences on Facebook.

Indian Prime Minister Narendra Modi, meanwhile, tweeted: "[The] people of India and I join the people of Thailand in grieving the loss of one

of the tallest leaders of our times, King Bhumibol Adulyadej."

Jesus Miguel Sanz, ambassador and head of the European Union delegation to Thailand, posted on Facebook: "During my time here I have felt the true love of the Thai people for King Bhumibol, whose contributions touched the lives of many and will be remembered for many generations to come."

Britain's Ambassador to Thailand Brian Davidson said on Facebook: "Deeply saddened to hear of death of His Majesty. He will be sorely missed within and outside Thailand. I offer our heartfelt condolences."

Bhutan has gone one step further

by announcing today as a day of mourning. King Jigme Khesar Namgyel Wangchuk and the Royal Grandmother are scheduled to lead prayers today to mark His Majesty's passing. Bhutan's national flag will be flown at half-mast, while offices and schools will be closed so people can visit temples and offer prayers for the beloved monarch. Special prayers will be chanted and butter lamps lit at several sacred spots in Bhutan for the next seven days.

"His Majesty the King [Jigme] received the news of the passing of His Majesty King Bhumibol Adulyadej of Thailand with immense sorrow," said a statement posted on the Bhutanese royal's Facebook page.



# Kingdom plunges into sorrow after King's passing

GRIEF-STRICKEN SUBJECTS BREAK INTO TEARS AS THEIR WORST FEARS ARE CONFIRMED

JUTHATHIP LUCKSANAWONG  
THE NATION

THE GRIEF of thousands reverberated throughout the grounds of Siriraj Hospital in Bangkok yesterday evening following the news that His Majesty the King had died – a scene echoed nationwide.

After the official announcement of the King's death from the Bureau of the Royal Household at around 7pm, the outpouring of grief at the hospital began, with many learning through social media that he passed away at the hospital at 3.52pm. They shouted: "Long live the King".

All day yesterday at the hospital, people sat on the ground around a monument of His Majesty the King's father and wept. Some passed out. Nurses performed first aid.

"Please don't leave us," screamed a tearful Pornprapa Srisang, a 43-year-old businesswoman, who arrived at the hospital late yesterday afternoon. "Please wake up and stay with your people. You just sleep, I know. You are so tired and you just fall asleep. Please stay with us."

## Royal songs

Waraporn Sertsurin, a 28-year-old corporate employee from Bangkok, had refused to believe the rumour that the King was dead, which spread until about 7pm.

After composing themselves, people sang royal songs expressing their best wishes for the King before shouting relentlessly: "May the King go to heaven".

The singing continued for almost half-an-hour before fading as the crowds descended into a quiet period of mourning.

Some tried to edge closer to the hospital, while others thought they saw a curtain close in a hospital room. It could not be confirmed it was the room where the King had been treated.

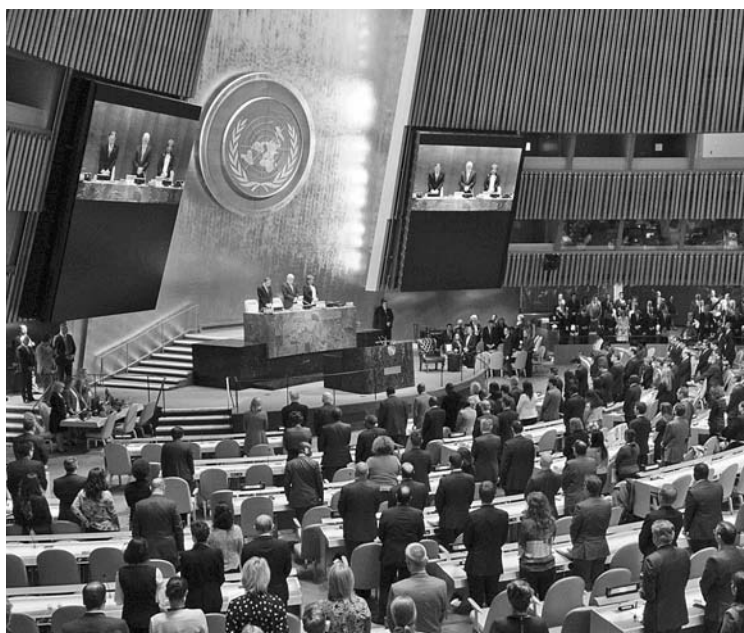
At 9pm, some people began to leave the hospital grounds, while others stayed and continued to sing the royal songs and shout: "Long live the King".

Nationwide, millions of people simultaneously were grief-stricken. Several residents in the far Western Tak province, who were praying with monks in temples, burst into tears after learning the news.

In Chiang Mai, people had followed reports on the King's health in major venues including the busy markets via TV, before falling into silence upon



A woman pays her respects in front of a shop while televisions inside broadcast stories of HM the King who passed away yesterday.



A moment of silence is observed for the King during a ceremony to appoint the new secretary-general at the 70th session of the United Nations General Assembly in New York yesterday.

learning of his death.

The old city went quieter than usual.

Ubun Ratchathani resident Supit Phongsri was shocked by the news, and struggled to accept it.

"I feel today is the saddest day in my life, but I do wish he rests in peace and goes to heaven," Supit said.

A retired Royal Irrigation Department chief who worked

for His Majesty, Pramote Maiklad, said he felt very lucky to have had the chance to serve him closely.

Pramote said that in the King he saw genius, which he wholeheartedly embraced as a guide for his own life.

"His Majesty the King was very knowledgeable and masterful," he said.

"He was also extremely patient, not giving things up eas-



National Legislative Assembly President Pongpetch Wichicholchai calls for a special meeting at 9pm to acknowledge the Bureau of the Royal Household's announcement of His Majesty the King's passing.

ily. And more importantly, he worked well with others for the best outcomes."

Rattana Vejjanachai, a civil official, wished that the news of the King's death was not true but she would continue to follow in his footsteps – working for the people without thinking of herself.

State agencies including the Secretariat of the House of Representatives, praised His

Majesty the King as a champion of democracy.

The Office of the Prime Minister issued an instruction to government officials nationwide to wear black to mourn the King for one year and fly flags at half mast for 30 days.

The Bureau of Royal Household is scheduled to move His Majesty the King's body from the hospital to the Temple of the Emerald Buddha at 1pm today.

## Key dates

Events in His Majesty's 70 years on the throne:

**June 9, 1946:** The King ascends the throne at the age of 18 after his brother's death.

**May 5, 1950:** After completing his studies in Switzerland and a week after marrying Her Majesty the Queen, the King returns to Thailand to be crowned Rama IX of the Chakri Dynasty.

**October 1973:** Scores are killed when a military dictatorship cracks down on protesters. The King intervenes for the first time in his reign, asking the then-prime minister to leave the country before appointing his replacement, which led to a brief blossoming of democracy.

**October 1976:** Dozens of students protesting against the return of exiled dictator Field Marshal Thanom Kittikachorn are killed by right-wing militias, police and soldiers in a crackdown at Thammasat University. The massacre prompts a coup, which overthrows democracy and returns the military to power.

**May 1992:** Hundreds of thousands of pro-democracy protesters fill the streets of Bangkok demanding a return to civilian rule. Dozens are killed during "Black May" after junta leader General Suchinda Kraprayoon assumes the prime minister's post without election. The King summons the general and pro-democracy leader Charnlong Srimuang to the Palace and admonishes them in a dramatic televised effort to reconcile the two sides, cementing his reputation as a unifying force. The killings stop and Suchinda agrees to resign.

**October 11, 1997:** The King signs the country's 16th Constitution into law. Dubbed the "People's Constitution", it is the most progressive of Thailand's charters and a major development for political reform and democracy.

**August 2009:** The King makes a rare speech, broadcast and aired nationwide, warning that the country could collapse if its feuding political factions do not unite.

**September 2009:** The King is admitted to Siriraj Hospital, where he is put on a drip and diagnosed with a lung infection. Thousands visit the hospital to sign a book for well-wishers.

**August 2013:** His Majesty leaves hospital and moves to Klai Kang Won Palace in Hua Hin with Her Majesty the Queen.

**August 2014:** The King is readmitted to hospital.

**October 2014:** He undergoes an operation to remove his gall bladder.

**May 5, 2015:** The monarch makes a rare public appearance at the celebration of his 65th anniversary on the throne.

**August 11, 2015:** The Royal Household Bureau says the King is treated for water on the brain and a chest infection, which he recovers from.

**December 15, 2015:** The Palace releases footage of the King swearing in a group of judges in his hospital room.

**June 7, 2016:** The King undergoes heart surgery to widen arteries, according to a Palace statement.

**June 9, 2016:** Thailand marks the 70th anniversary of the King's ascension to the throne.

**October 9, 2016:** Doctors say the King's condition is unstable.

**October 13, 2016:** The Royal Household Bureau announces that His Majesty King Bhumibol Adulyadej peacefully passed away at 3.52pm. – AFP

## World's longest-reigning monarchs

AFTER the death of His Majesty King Bhumibol Adulyadej, Britain's Queen Elizabeth II has become the world longest-reigning monarch at 64 years.

Here is list of the world's other longest-serving monarchs:

**BRITAIN:** Queen Elizabeth II, born on April 21, 1926, inherited the throne on February 6, 1952, following the death of her father, King George VI. On September 9, 2015, Elizabeth's reign surpassed that of her great, great grandmother, Victoria, who was on the throne from 1837 until 1901.

**BRUNEI:** Sultan Hassanal Bolkiah, 70, is one of the richest people on the planet. Born on July 15, 1946, Bolkiah has reigned over the small enclave on the north coast of Borneo since his father abdicated in October 1967.

**OMAN:** Sultan Qaboos, 75, took the throne on July 23, 1970, after ousting his father for allegedly being too conservative. Qaboos's health is failing and he has no designated heir.

**DENMARK:** Queen Margrethe II, 76, became head of Europe's oldest kingdom on January 14, 1972, following the death of her father, Frederik IX.

**SWEDEN:** King Carl XVI Gustaf, who turned 70 in late April, succeeded his grandfather, Gustaf VI Adolf, in September 1973. – AFP

## Diplomats, analysts predict calm transition

REUTERS  
SINGAPORE

THAILAND is unlikely to face major economic disruption after the death of revered King Bhumibol Adulyadej, although many people in the country will be grief-stricken, some risk analysts and diplomats said.

The passing of the 89-year-old King, which followed a series of major health problems in recent years, was announced by the Palace on Thursday.

Given a smooth transition, major disruption is not expected, according to five diplomats in Bangkok.

"We expect the Royal succession to designated heir Crown Prince Maha Vajiralongkorn will be stable and that mar-

ket volatility around the king's death will not be long-lasting," Eurasia Group said.

Overall, the impact on the investment environment will be "relatively minor" and limited to what is likely to be an initial mourning period of 100 days, it added.

### SET Index rebounds

The Stock Exchange of Thailand's benchmark index fell as much as 6.9 per cent on Wednesday to its lowest since March 1, but recovered to close down 2.5 per cent.

It closed 0.47 per cent up on Thursday before the announcement of the King's death.

Nordea Markets' chief analyst Amy

Yuan Zhuang, based in Singapore, said the economy was not as sentiment-driven as the baht, which could be vulnerable to capital outflows.

"We have only seen two or three days of net outflows from the local equity and bond markets and the sizes are not very big," Zhuang said before the announcement of the King's death.

But she added that outflows could increase.

Thai business leaders say privately they are confident the military government will ensure a smooth transition.

Companies are likely to postpone some events, such as product launches, for the initial mourning period, the Eurasia Group said.





Loyal subjects holding portraits of His Majesty the King burst into tears outside Siriraj Hospital in Bangkok after hearing the news of the monarch's passing yesterday.

# HEARTBROKEN



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